

Get to know CSO

CSO Marketing Communications is a full service advertising agency. We consider the creative product as our 'core-business'. Whether it involves logos, house styles, brochures, print campaigns, websites, radio or TV commercials, all advertising expressions are conceived and formulated in house. Preferably within the framework of an integrated communication plan. Through our broad experience with products and services in various markets, we can act as a good sparring partner for our clients. In addition to creative work we provide communications advice, media planning, media execution (registered with ROTA - the Dutch Advertising Standards Council) and production management. Our flexible organisation is set up to operate in a results-oriented way and to be able to respond quickly. You too? Contact us, make an appointment and get to know more about CSO.

Full service bureau

Advice

- Marketing and communication strategies
- Media strategies and plans
- Communication plans
- E-marketing strategies

Idea and design

- Company names, brand names
- Logo's
- House styles
- Packaging
- (Multi-media) campaigns
- DM actions

Services

- Media ordering
- Project management
- Production managing
- Print purchasing, planning and support
- Scanning
- Digital proofs / poster plotting

Communication challenges

- Brochures / folders
- Advertisements:
newspapers / magazines / trade magazines
- Outdoor advertising
- Radio and TV commercials
- Cinema commercials
- Periodicals
- Annual reports
- Magazines
- Websites (intranet, extranet)

Interactive

- Web design
- Implementation
- Content management
- Database development
- Data management
- Hosting
- Webvertising
- Domain registration

www.csomc.nl



CSOmarketingcommunicatie